



ALEXANDRA KNIGHT ANNOUNCES THE LAUNCH OF KNIGHT CLASSICAL LTD.

MONDAY 13 JANUARY 2020

Alexandra Knight is delighted to introduce Knight Classical – a new agency with an integrated vision for the 21st-century, providing bespoke Artist Management, Creative Projects, Consultancy, Orchestral Touring, Media/Film Production & Web Design services for classical music and the arts.

Knight Classical has secured major investment from a private equity company based in the US, who will work closely with Alexandra and her team to develop the business in the future.

The Agency therefore commences with an already exciting roster of artists and projects, following its acquisition of Wright Music Management's team, clients, and business assets.



Stephen Wright (formerly Joint Managing Director of Harold Holt, Founder & Managing Director of IMG Artists Europe, and Chairman of Wright Music Management), Alexandra's mentor, joins Knight Classical as a long-term Consultant, working closely with the Knight Classical team, and continuing his activities across the fields of artist and client management, touring, audio-visual projects, and consultancy.

Artist Management is at the centre of Knight Classical, with an experienced and established team providing worldwide representation and passionate advocacy to a select roster of outstanding artists. Other divisions include Orchestral Touring, Consultancy, and Digital Media, and Knight Classical's newly formed 'Creative' division has a particular focus on matching musicians with a vision together with arts patronage, engaging the agency's multi-disciplinary team to create new opportunities for both patrons and artists alike.

Alexandra Knight read Music at the University of Oxford, followed by a Graduate Diploma in Law. Since 2013, she has worked closely with Stephen Wright, partnering his work on a wide variety of artists, creative projects, and corporate affairs. In 2018, at the age of 28, Alexandra was appointed as Stephen's partnering Director, and his chosen successor to take forward into the future the experience and legacy of his 50-year career, partnered with her own vision for addressing the various changes and challenges facing the classical music marketplace.

Alexandra Knight says:

"Since I first began working in this industry, I have dreamed of running my own agency. Working with and learning from Stephen, my colleagues, and my clients at ICA during the last six years has been nothing but a joy and a privilege, and I am grateful to Stephen for encouraging me to bring those dreams to fruition."

Knight Classical Ltd
Room 12.02, 1 Lyric Square, London W6 0NB, United Kingdom
T: +44 (0) 20 3890 3241 E: info@knightclassical.com

www.knightclassical.com

Knight Classical Limited is registered in England and Wales at the above address with the registered number 12127424.



I am delighted to launch Knight Classical with the support of Wright Music Management's entire roster of wonderful artists, clients, and projects, and thank them all for their faith in joining me in this new venture. And, of course – getting to do all this alongside a team who have grown to feel like family over the last six years, and with Stephen's continuing support, is invaluable. I am thrilled to take this next step and begin this new chapter with such a wonderful team of clients and colleagues by my side."

Stephen Wright says:

"I am very pleased, not only to be able to transition my company, its artists, and projects to Alexandra Knight, but also to be able to continue my own work with her and the team. Having worked happily with Alexandra for the last six years – without doubt one of the most talented managers I have ever had the privilege to train – I look forward to supporting Knight Classical long into the future."

Knight Classical Ltd. launches on 14 January 2020. See more at www.knightclassical.com.

For media enquiries, please contact info@knightclassical.com.

Alexandra Knight

Alexandra Knight (30) developed her early musical interests as a violinist and pianist. She went on to read Music at the University of Oxford, where a particular focus of her scholarship was the psychology of musical performance and listening. Following this, she remained in Oxford to complete a Graduate Diploma in Law, graduating with Distinction.

Upon moving to London in 2012, Alexandra took her first job in the classical music business as an Assistant Artist Manager at Harrison/Parrott. She joined the team of International Classical Artists in 2013, where she worked closely with Chairman Stephen Wright across all fields of artist management, orchestral touring, project creation & production, consultancy, and audio/audio-visual media projects. During this time, she enjoyed producing major international tours for orchestras such as the Oslo Philharmonic and the Boston Symphony Chamber Players, and working closely as a consultant to such organisations as the Oxford Philharmonic Orchestra and Florian Leonhard Fine Violins. Alexandra became a Director of International Classical Artists (renamed Wright Music Management) in 2018, at the age of 28.

Alexandra's passion has always been artist management, where she has had the pleasure of managing such revered icons as Kyung Wha Chung and Sir James Galway, of building swiftly rising careers for artists such as Alena Baeva and Joseph Bastian, and of signing young prize-winning talents such as Moné Hattori and Anna Tsybuleva.

Alongside music, Alexandra has a long-held fascination for foreign languages. She speaks French and German, and has recently taken up the challenge of learning Russian.

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Knight Classical: Management Clients

Alena Baeva	violin
Joseph Bastian	conductor
Marc Coppey	cello
Laurence Equilbey	conductor
Moné Hattori	violin
Stephen Kovacevich	piano
Florian Leonhard	violin-maker
Cem Mansur	conductor
John Nelson	conductor
Anna Tsybuleva	piano
Hugh Wolff	conductor

Knight Classical: Touring Clients

Academy of Ancient Music/Chen Reiss
Basque National Orchestra/Robert Trevino
Belgian National Orchestra/Hugh Wolff
Boston Symphony Chamber Players
The Colburn Orchestra
Insula Orchestra/Laurence Equilbey
Malmö Symphony Orchestra/Robert Trevino
O/Modernt Chamber Orchestra/Hugo Ticciati
Royal Danish Orchestra/John Nelson
Rundfunk-Sinfonieorchester Berlin/Vladimir Jurowski
Strasbourg Philharmonic Orchestra/Claus Peter Flor
The Tallis Scholars

Knight Classical: Digital Media Clients

Academy of Ancient Music	London Piano Festival
Choir of Clare College, Cambridge	Medici.tv
City Music Foundation, London	National Youth Orchestra of Great Britain
Classical Opera The Mozartists	Nicky Thomas Media Consultancy
Colburn School, Los Angeles	Opera Rara
Docklands Sinfonia	The Oxford & Cambridge Singing School
English Symphony Orchestra	Signum Classics
Ensemble Perpetuo	The Sixteen
Florian Leonhard Fine Violins	Sony Classical
Gabrieli Consort	Steinway & Sons
Gramophone Magazine	University of Cambridge
The King's Consort	Vivat: the new classical label

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